

ABLOY LOCKS IN LONDON



Security expert Abloy UK celebrated the opening of its new London showroom, located at the Building Centre on Store Street, at a launch party on the 13th May. The event was a great success with select members of the press and clients in attendance.

The launch of the showroom at the Building Centre coincides with Abloy's 50th anniversary, and the facility features Abloy's market-leading products such as electric locks, CLIQ Remote and compliant access controlled door solutions.

This is a must-see visual representation of the Abloy brand - showcasing its most practical yet aesthetically pleasing and compliant products in access controlled doors.

Visitors are able to get hands-on experience too, with interactive demo points to try Abloy's door locking solutions. Industry professionals can also get information about courses run by the Abloy Academy and RIBA-approved CPD points, with literature available to take away.

Some of the electric locking solutions presented at the showroom include Abloy's EL560, EL520 and EL590 locks. Abloy also puts forward its case for specifiers to select electric locks over door magnets for use on fire doors and emergency escape points, as they are a more compliant solution.

The Abloy CLIQ system is on display, and is the very latest in user-friendly, web-based security management. CLIQ is designed for remote sites, enabling the commissioning, programming and full administration of security management centrally via web-based software.

PROTEC2 is another of the solutions from Abloy, and offers various levels of key control to satisfy individual security requirements. It covers the complete product range of high-security door lock cylinders, deadbolts, industrial locks, cabinet locks, cam locks and padlocks. One key fits all when the system is keyed into the same master-key system.

Andy Clutton, Editor of PSI Magazine and Risk UK, said of the showroom: “The facility is in a really good venue in London. It’s a great idea to have it here and it should attract people...Architects, installers and end users will benefit from seeing the Abloy London showroom.”

Howard Chapman, Editor of Building Talk, added: “It’s a great location and easy to get to, and the centre itself is interesting so it should do well.”

Jon Burke, Marketing Manager for Abloy UK, said: “As this is Abloy UK’s 50th anniversary, the opening of our new London showroom stand signifies another milestone in the progression of the brand.

“The launch event was a great success, and those who attended were able to speak to Abloy representatives to discuss the various locking systems we have to offer.

“It can be difficult to demonstrate just how effective our solutions really are, when visiting clients in their office, and this new facility s visitors to truly appreciate the benefits of the ABLOY range in delivering secure and compliant electric locking.”

“We look forward to hearing feedback from architects, specifiers, and any other visitors we have to the showroom stand, and our team of highly knowledgeable staff will be available for those wanting to offer comments or to find out more.”



If you would like further information on the London Showroom and services available from Abloy UK, please call 01902 364 500 or email marketing@abloy.co.uk, or visit www.abloy.co.uk/london