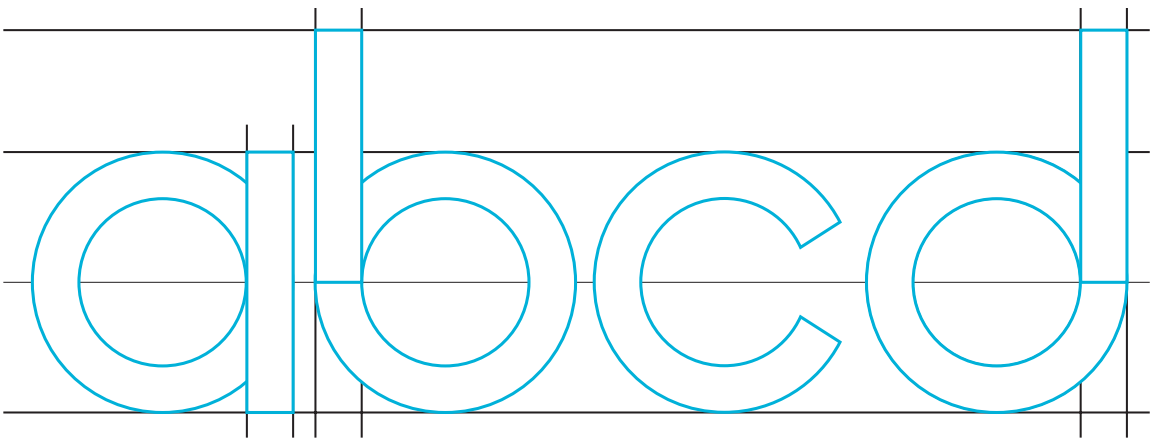


ARCHITECTURE, BUILDING, CONTRACTING & DEVELOPING

Media Information

2027











About

Published ten times a year by Koru Construction Media, ABC&D (Architecture, Building, Contracting & Developing) is one of the longest standing UK architectural products titles. Delivering trusted and essential construction industry news and information for 39 years, the publication caters for both print and digital audiences, offering architects, specifiers, builders, trades and contractors a wide range of non-biased editorial feature content, industry comment, news and product information.

The magazine celebrates architecture and construction specification through regular project studies and in-depth articles, helping subscribers to navigate the industry's ever-changing regulatory landscape.

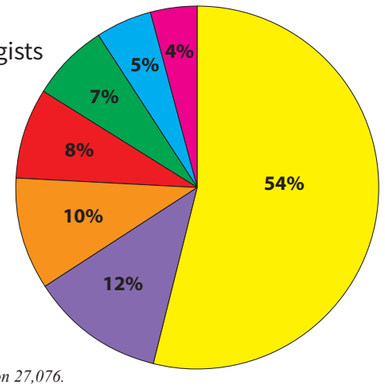
"ABC&D is a valuable channel for engaging with multiple construction audiences. The team is great to work with and always attentive and helpful. We're happy to recommend ABC&D to our clients."

Hanna Kemsley-Gilbert, Senior Content Manager, Chapter One

Circulation

ABC&D caters for all reading demographics, giving a combined circulation in excess of 50,000 construction product specifiers across both printed and digital publications. The title is audited annually by the Audit Bureau of Circulations which demonstrates that its circulation claims are transparent and comparable. The magazine also complies with GDPR personal data and privacy guidelines across all of its digital activity.

- Architectural Practices Technologists
- Housebuilders/Developers
- Contractors
- Building/Quantity Surveyors
- Builders/Trades
- Facilities Managers
- Interior Designers



** Most current ABC audited issue: average circulation 27,076.*

Be wise when you advertise

We've invested in having our figures independently audited to ABC industry agreed standards. Ensuring you can trust that our circulation figures are accurate, impartial and trusted.

Verify our figures at www.abc.org.uk

Solus broadcasts

Delivered to our up-to-date, GDPR-compliant email list, ABC&D's solus broadcasts reach an audience of circa 14,000. These subscribers consist of architects/ architectural practices, builders, construction industry professionals and developers.

Content is individual to the advertiser and can include video files.



Digital issue

ABC&D's fully-interactive digital e-zine can be viewed and downloaded from *www.buildingtalk.com/abcd-magazine*. It is distributed on publication to our 45,000 online subscribers and then weekly to approximately 22,000 Buildingtalk newsletter recipients.

This, alongside the hard copy distribution of 5,000 puts your products, solutions and services in front of over 72,000 potential clients. Interactive elements including video content can also be embedded into the digital issue to give your advertising an added dimension.

ABC&D now offers a raft of new digital issue opportunities for a broader range of advertising routes. We are now able to offer standalone digital issue intro pages, takeovers and scrolling tickertapes...



Intro Page - The Intro Page sits to the left of the front cover, making it the first page readers of the digital issue will see



Digital takeover - This option places your advertising message each side of every spread across the issue. The advertising can be hyperlinked to click through to a URL of your choice



Scrolling tickertape display - This is an interactive, scrolling message that runs across the top of each page of the digital issue

Social media

The digital issue is shared across Koru Construction Media (*www.linkedin.com/company/koru-media-limited*) and ABC&D's (*www.linkedin.com/company/abc-d-architecture-building-contracting-developing*) LinkedIn pages, both as a complete magazine upon publication and in individual sections throughout the month.

ABC&D's X (*https://x.com/ABCDmag*) and Instagram (*www.instagram.com/koruconstructionmedia*) platforms also feature the digital issue.

abcd
ARCHITECTURE, BUILDING, CONTRACTING & DEVELOPING

Editorial Programme 2027

January/February

In-Depth: *New Build*

Features: Heating, Ventilation & Damp Proofing
Doors, Windows, Glazing & Hardware
Roofing, Cladding, Insulation & Structural Systems

March

In-Depth: *Sustainability & Energy Saving Design*

Features: Kitchens, Bathrooms & Washrooms
Building Safety, Security & Fire Protection
Drainage, Plumbing & Water Saving Solutions

April

In-Depth: *Adaptive Reuse, Maintenance & Refurb*

Features: Schools, Colleges & Universities
Stairs, Lifts, Balconies & Balustrades
Offsite, Modular & MMC

May

In-Depth: *Digital Design & Smart Technology*

Features: Floors, Walls, Ceilings & Acoustics
Hospitals, Care Facilities & Retirement Living
Landscape Architecture & Urban Planning

June

In-Depth: *Offsite, Modular & MMC*

Features: Sustainability & Energy Saving Design
Housebuilding & Residential Design
Interior Spaces & Design

July/August

In-Depth: *Landscape Architecture & Urban Planning*

Features: Heating, Ventilation & Damp Proofing
Doors, Windows, Glazing & Hardware
Roofing, Cladding, Insulation & Structural Systems

September

In-Depth: *Housebuilding & Residential Design*

Features: Building Safety, Security & Fire Protection
Sustainability & Energy Saving Design
Kitchens, Bathrooms & Washrooms

October

In-Depth: *Wellbeing & Inclusivity*

Features: Schools, Colleges & Universities
Stairs, Lifts, Balconies & Balustrades
Offsite, Modular & MMC

November

In-Depth: *Interior Spaces & Design*

Features: Digital Design & Smart Technology
Hospitals, Care Facilities & Retirement Living
Landscape Architecture & Urban Planning

December

In-Depth: *Building Safety, Security & Fire Protection*

Features: Roofing, Cladding, Insulation & Structural Systems
Adaptive Reuse, Maintenance & Refurb
Doors, Windows, Glazing & Hardware

Regular features – Press Room • Innovations • Product Round Up

Managing Editor:	Claire Young	claire.young@korumedia.co.uk	01527 407248
National Sales Manager	Davina Glover	davina.glover@korumedia.co.uk	01527 407249
Production Manager	Tracy Duffy	tracy.duffy@korumedia.co.uk	

Feature options

Features help keep our readers up-to-date with regulations, trends, projects and industry-specific topics, therefore a pitch is more likely to be picked-up if it is thought-led and informative rather than brand-specific or promotional. Feature ideas should be sent to the editor for consideration at claire.young@korumedia.co.uk two months ahead of the issue date. Regular features include architectural projects and In Depth themes. All other features head up the individual topics detailed in the editorial programme.

Advertising options

ABC&D offers bespoke solutions such as display advertising, editorial reproductions and advertorials, alongside sponsored email broadcasts and additional digital issue options.

ABC&D's eco-friendly paper wrapping can now also be used as an advertising vehicle, bringing your message to print readers instantly. All advertising includes duplication on a dedicated e-zine.

Full page	£1,200	282 high x 217mm wide (inc 3mm bleed) Trimmed to 276 high x 211mm wide
Double page spread (DPS)	£2,100	282 high x 428mm wide (inc 3mm bleed)
Half page	£675	Horizontal: 124 high x 183mm wide Vertical: 267 high x 86mm wide
Junior page	£750	194 high x 136mm wide
Quarter page	£345	Vertical: 124 high x 86mm wide Horizontal: 58 high x 183mm wide
Inserts	£55 per 1,000	(based on a maximum weight of 10g)
Front Cover Packages	£1,500	To include front cover image, cover strapline and further details on the contents page, directing the reader to the relevant article within the magazine.
In Review page	£500	December issue only
Company Spotlight (DPS)	£700	This is limited to one client per feature and includes a full page of editorial and up to six press releases on the facing page.

Cover Wrap	£3,500	For 5 issues	£5,995	For 10 issues
Digital Intro page	£2,000	For 5 issues	£4,000	For 10 issues
Digital takeover	£2,500	For 5 issues	£5,000	For 10 issues
Scrolling tickertape	£1,995	For 5 issues	£2,995	For 10 issues
Solus Broadcast		Contact us for a quotation		

Trial rates and bespoke advertising packages are available.

Paid editorial and Press Room options

Editorial press release	1/6 page	£99	120-150 words + image
	1/4 page	£165	200 words + image and contact info
	1/2 page	£300	300 words + 2 images and contact info
	Full page	£595	600 words + 3-4 images and contact info
	Double page	£1,100	1,000 words + 5-6 images and contact info

Paid for product/application stories can be sent to the editor at any time and bookings will be placed into a relevant section.

KORU CONSTRUCTION MEDIA

A datateam Business Media company

Contacts

Editorial: claire.young@korumedia.co.uk 01527 407248

Sales: davina.glover@korumedia.co.uk 01527 407249

Production: tracy.duffy@korumedia.co.uk