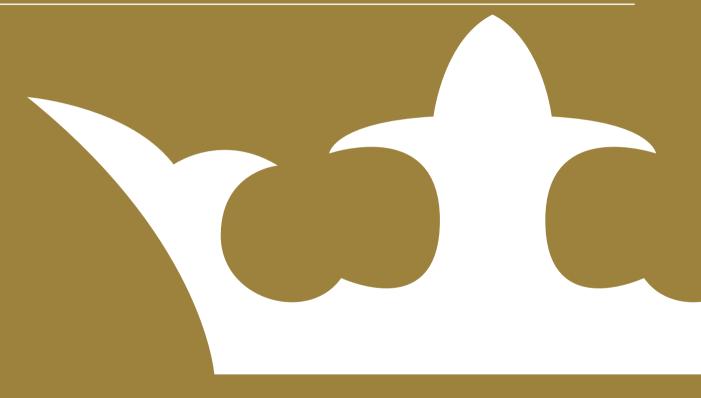
IMPERIAL BRICKS









WELCOME TO THE IMPERIAL HANDMADE BRICK COLLECTION

Imperial handmade bricks are craftsman made using traditional methods and the finest quality materials, giving every brick in our collection its own individual character and appeal.







CONTENTS

6 THE IMPERIAL BRICK RANGE

8 HANDMADE USING TIME-HONOURED METHODS

12 IMPERIAL BRICKS

- ◆ Soft Red
- ◆ Soft Red Multi
- ◆ Reclamation Soft Red
- ◆ 2¹/₄" Soft Red
- 2¹/₂" Georgian
- ◆ 2½" Reclamation Georgian
- ◆ Regency Orange
- ◆ Cheshire Reclaim
- ◆ Farmhouse Orange
- Urban Weathered
- Country Blend
- Reclamation Shire Blend
- ◆ 2" Tudor Multi Brick/Paver

- ◆ 21/4" Genuine Reclaimed Brick
- ◆ Yellow Stock
- Reclamation Yellow Stock
- ◆ Yellow Multi Stock
- Reclamation Yellow Multi Stock
- Cambridge Buff
- ◆ Reclamation Cambridge Buff
- ◆ 2½" Victorian Orange Wirecut
- ◆ 3" Victorian Banded Wirecut
- ◆ 3" Victorian Orange Wirecut
- ◆ 3" Pre War Common

38 METRIC BRICKS

- ◆ Soft Red
- ◆ Farmhouse Orange
- Country Blend
- Urban Weathered
- Reclamation Shire Blend

- Yellow Stock
- ◆ Reclamation Yellow Stock
- Old Jacobean Buff Multi
- ◆ Pre War Common









- 48 SOFT RED SPECIALS
 (Standard and Reclamation finish)
 - Half Round Copings
 - ◆ Triangular Copings
- 49 FLOORING
 - ◆ 50mm Tudor Brick Paver
- 52 BRICK SLIPS
 - ◆ Victorian Orange Wirecut
 - ◆ Farmhouse Orange
 - Urban Weathered
 - ◆ Cheshire Reclaim
 - White Glazed
 - Barnstock Reclaimed Wirecut
- 60 HOW TO INSTALL
- 62 TESTED FOR LIFE
- 65 CE MARKING
- 66 ENVIRONMENTAL MANUFACTURING

- Plinth Stretchers
- ◆ Blue Headers
- ◆ Suffolk Floor Brick
- ◆ Georgian
- Reclamation Shire Blend
- ◆ Old Jacobean Buff Multi
- Yellow Stock
- ◆ Penthouse Reclaimed Tumbled
- ◆ Tudor Reclaimed Handmade





THE IMPERIAL BRICK RANGE

As experts in this field, we know the quality and character of a handmade brick can't be mass-produced. After all, it's the little imperfections created during the process that makes each brick unique. To get a really special product, you need real craftsmanship.

The Imperial Brick range is predominantly a collection of genuine handmade bricks that's exclusive to us. Using time-honoured methods and the finest materials, our skilled brickmakers reproduce the colours and textures of bricks found across the UK over the last 500 years.











HANDMADE USING TIME-HONOURED METHODS

We make our handmade bricks using methods that date back to the 15th century.

It begins with a 'clot' of clay that is thrown into a wooden mould dusted with fine sand.

These clay bricks – known as 'green' bricks – are then stacked and left to air dry, creating the unique creases, or 'smiles', on each brick face.

Next, the green bricks are placed by hand into a coalfired kiln, where the temperature is gradually increased.

The colour and texture of fired bricks depend on the minerals in the clay and the temperature of the kiln. Pink bricks have more iron, while bricks with yellow tones come from clay with higher lime content.

As the temperature in the kiln increases, the bricks go through a spectrum of changes. Red bricks will darken to a purple tone, then on to brown or grey at around 1300°C.

After firing, the bricks are left to cool in the chamber. Then they are sorted, graded and packed ready for use in period renovations and traditional style new build projects.

Handmade bricks are a natural product and shade variations will occur. The manufacturing processes for our Urban Weathered and Reclamation Shire Blend range will create a naturally random weathered appearance. The images in this brochure are designed to be used as a guide only. Whilst every effort has been made to represent brick colours accurately, we recommend you request a sample board for verification.







Regional variations

In the UK, there are lots of regional variations of brick influenced both by the local clay and architectural trends down the ages. Some of the best known are:

London Stock – A yellow toned brick used extensively during the capital's building boom in the late 18th and 19th century. Colours vary from a dark gold to pastel yellow, with black flecks from the ash in the clay.

Soft Red – These vivid bricks were used in royal buildings and Georgian townhouses in Southern England throughout the 17th century. They were known as 'Red Rubbers' because their soft texture made them ideal for carving.

Farmhouse Orange – Ranging from a soft, light shade to a strong mid orange, these bricks were popular in middle England in the 17th century.

Cambridge Buff – Gault clay gives these neat, square bricks distinctive shades of white, buff and pink that can be seen in many fine buildings in Eastern and Southern England where they were used for high quality facing work.

Orange Wirecuts – A true brick of the Shire counties, 'wirecuts' refers to extrusion through a die that helps create characteristic orange hues with buff flashing. Widely used in all types of development from the 19th century to the present day.



IMPERIAL BRICKS

From our Tudor Red to the
London Yellow, our handmade
Imperial Bricks will bring an authentic
touch to any building project.



SOFT RED PAGE 14



SOFT RED MULTI PAGE 15



RECLAMATION SOFT RED PAGE 16



21/4" SOFT RED
PAGE 17



21/2" GEORGIAN PAGE 18



21/2" RECLAMATION GEORGIAN PAGE 19



REGENCY ORANGE



CHESHIRE RECLAIM
PAGE 21



FARMHOUSE ORANGE



URBAN WEATHERED
PAGE 23



COUNTRY BLEND
PAGE 24



RECLAMATION SHIRE BLEND PAGE 25





21/4" GENUINE RECLAIMED BRICK PAGE 27



YELLOW STOCK
PAGE 28



RECLAMATION YELLOW STOCK PAGE 29



YELLOW MULTI STOCK PAGE 30



RECLAMATION YELLOW MULTI STOCK PAGE 31



CAMBRIDGE BUFF
PAGE 32



RECLAMATION CAMBRIDGE BUFF PAGE 33



21/2" VICTORIAN ORANGE WIRECUT PAGE 34



3" VICTORIAN BANDED WIRECUT PAGE 35

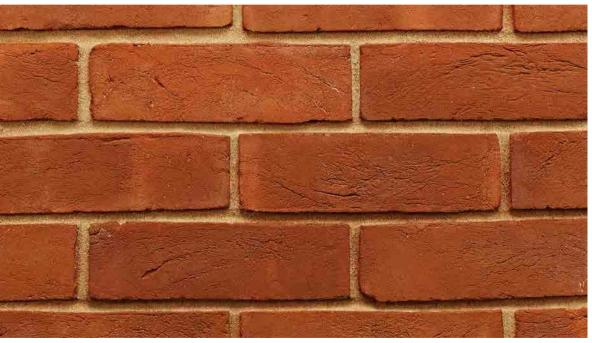


3" VICTORIAN ORANGE WIRECUT



3" PRE WAR COMMON PAGE 37

SOFT RED





Also known as a 'Red Rubber', this soft textured brick with subtle colour variations has slight creasing on the faces of the bricks. It was used extensively across Southern England from the 17th century.

9 x 4¹/₂ x 2³/₄" – 228 x 110 x 68mm

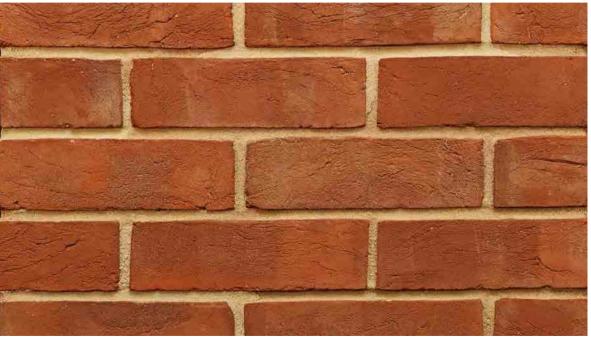
DIMENSIONS

TOLERANCE T2

RANGE R2 FREEZE THAW

PACK SIZE 540

SOFT RED MULTI





This characterful
Soft Red is fired at a
higher than average
temperature to produce
a slightly darker shade
of red with contrasting
overburns, reproducing
the look of bricks
used extensively in the
industrial revolution.

9 x 4¹/₂ x 2³/₄" – 228 x 110 x 68mm

TOLERANCE T2

RANGE R2 FREEZE THAW

RECLAMATION SOFT RED





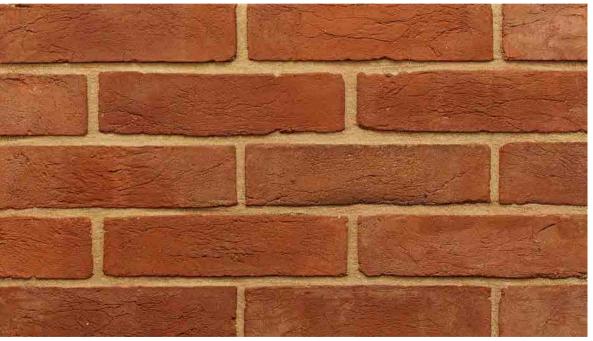
Our handmade Soft Reds are put through an ageing process to give them an identical appearance to genuine reclaimed bricks.

DIMENSIONS TOLERANCE RANGE FREEZE THAW

9 x 4¹/₂ x 2³/₄" - 228 x 110 x 68mm T2 R2 F2

2 1/4" S O F T R E D





A rural favourite since the 16th century, these solid bricks with slight creasing and soft red shades are found in period properties across Southern and Eastern England.

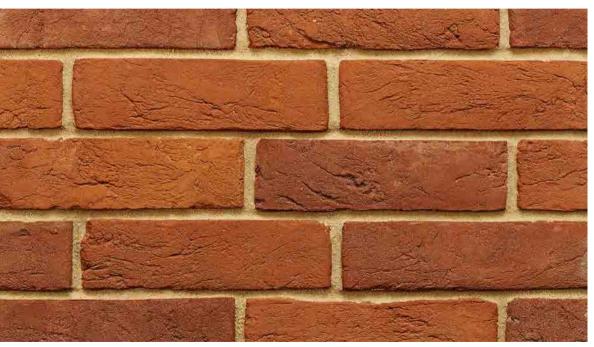
9 x 4¹/₂ x 2¹/₄" – 228 x 110 x 57mm

TOLERANCE T2

RANGE

FREEZE THAW

$2^{1/2}$ " G E O R G I A N





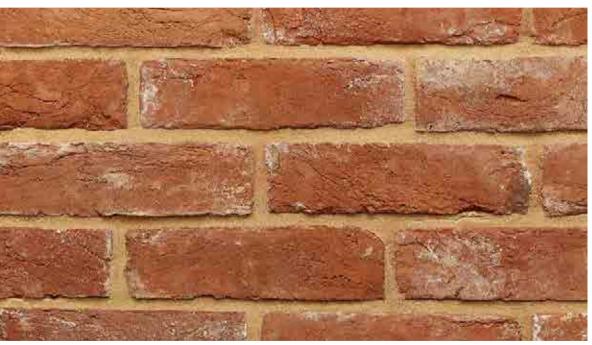
Georgian handmade bricks were extensively used in towns and rural areas throughout the late 17th and early 18th centuries displaying a colour spectrum ranging from plum to oranges and soft reds.

9 x 4¹/₂ x 2¹/₂" - 230 x 110 x 65mm

TOLERANCE T1

range RM FREEZE THAW

2¹/₂" RECLAMATION GEORGIAN





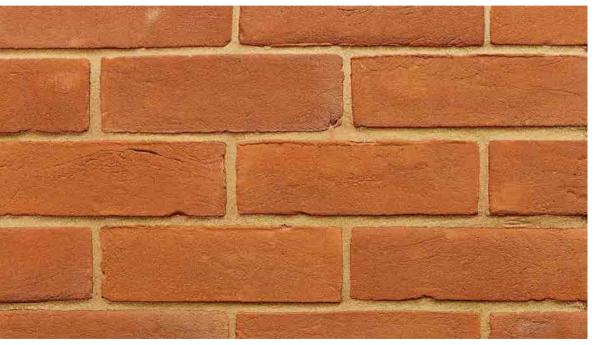
Just like our handmade Soft Reds, these attractive facing bricks undergo an ageing process to give them an identical appearance to genuine reclaimed bricks of the Georgian era.

9 x 4¹/₂ x 2¹/₂" - 230 x 110 x 65mm

TOLERANCE T1

RANGE RM FREEZE THAW

REGENCY ORANGE





A feature of grand houses in Southern England and the home counties from the early 17th and 18th centuries, this fine textured brick displays soft orange shades.

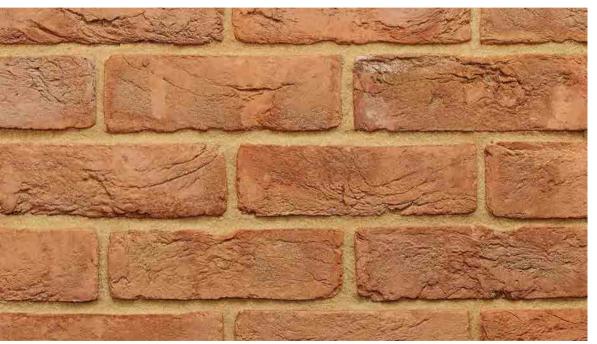
DIMENSIONS

9 x 4¹/₄ x 2³/₄" – 228 x 108 x 68mm

TOLERANCE T1

RANGE R1 FREEZE THAW

CHESHIRE RECLAIM





Very popular throughout the North West of England since the 19th century, this brick has a rough rustic appearance with shades of orange/red and browns.

This brick is not ideal though for areas with high levels of exposure to the elements as it is F1 rated for frost which is moderately resistant.

9 x 4¹/₂ x 2³/₄" – 225 x 110 x 68mm

TOLERANCE

RANGE RM FREEZE THAW

FARMHOUSE ORANGE





A high quality orange/red blended handmade brick that was historically used in period properties such as barns and farmhouses throughout the Shire counties.

DIMENSIONS

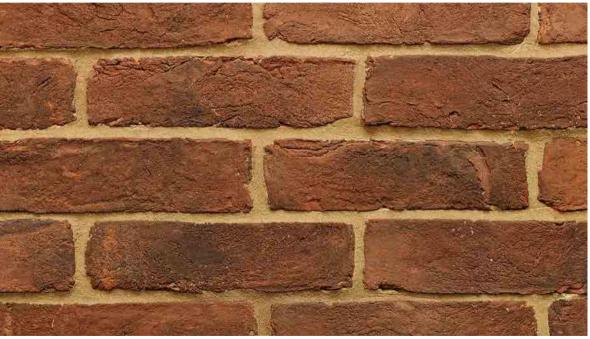
9 x 4¹/₂ x 2³/₄" - 230 x 110 x 68mm

TOLERANCE T1

range R1 FREEZE THAW

PACK SIZE

URBAN WEATHERED





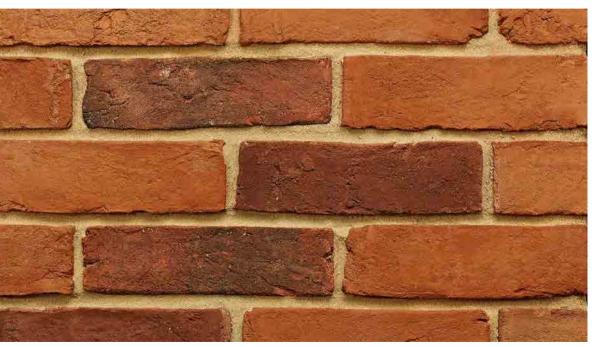
An exclusive
handmade brick which
replicates the
weathered appearance
that the handmade
bricks used in yesteryear
in urban areas gain
over time.

9 x 4¹/₂ x 2³/₄" – 230 x 110 x 68mm

TOLERANCE T1

RANGE R1 FREEZE THAW

COUNTRY BLEND





An orange/red handmade brick with subtle weathering to give an instantly established look, these bricks were used extensively throughout rural buildings over the centuries throughout the Shire counties.

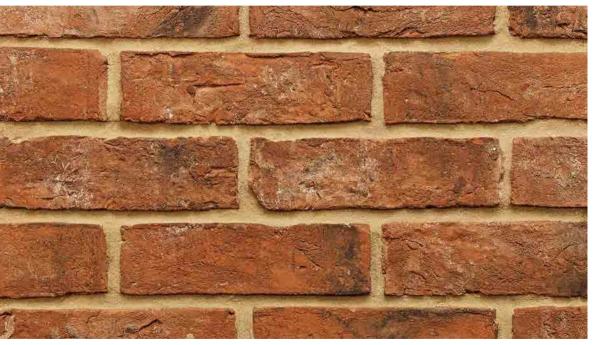
9 x 4¹/₂ x 2³/₄" - 230 x 110 x 68mm

TOLERANCE T1

RANGE R1 FREEZE THAW

PACK SIZE

RECLAMATION SHIRE BLEND





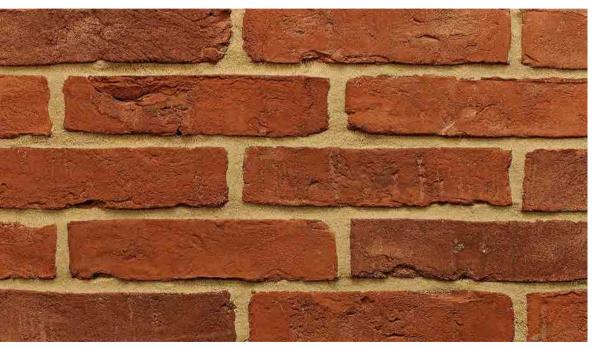
An ideal replacement for reclaimed handmade bricks salvaged from the demolition of old farm buildings, this reclamation brick is characterised by red/orange shades weathered with soot and grime with additional traces of lime mortar.

9 x 4¹/₂ x 2³/₄" - 230 x 110 x 68mm

TOLERANCE T1

RANGE R1 FREEZE THAW

2" TUDOR MULTI BRICK/PAVER





Typically used in building very old properties from the 15th/16th centuries, these solid orange/red handmade 2" bricks are equally popular as pavers for old period and historical properties.

DIMENSIONS

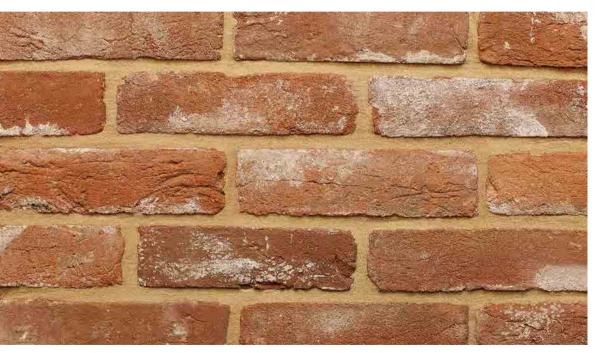
9 x 4¹/₂ x 2" - 230 x 110 x 50mm

TOLERANCE T1

RANGE RM FREEZE THAW

PACK SIZE

2 1/4" GENUINE RECLAIMED BRICK





Genuine reclaimed handmade bricks for use in period property renovation or to quickly give new build developments traditional appeal.

DIMENSIONS

TOLERANCE

RANGE

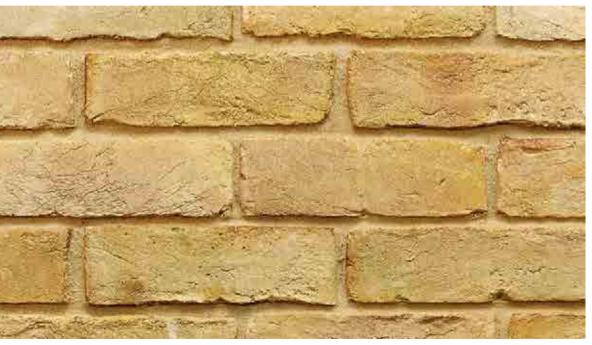
FREEZE THAW

PACK SIZE

 $8^{1/2} \times 4^{1/4} \times 2^{1/4}$ " – 220 x 105 x 57mm

YELLOW STOCK





Known as a 'Yellow London Stock', these bricks have been extensively used in London and the surrounding counties since the 17th century. The bricks are a dark yellow colour and exhibit flashing and some black overburns as a result of how the bricks were fired with the addition of waste products in the clay.

9 x 4¹/₂ x 2³/₄" – 228 x 110 x 68mm

TOLERANCE T1

range R1 FREEZE THAW

RECLAMATION YELLOW STOCK

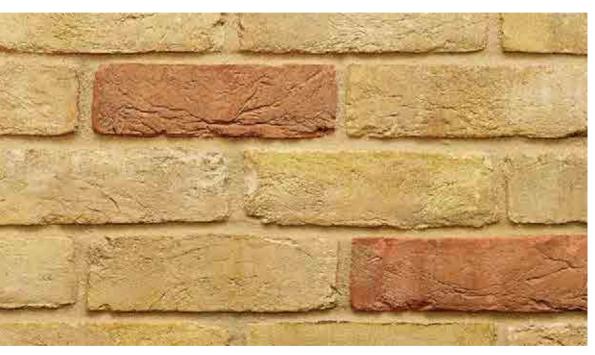




Our Yellow Stock undergoes an ageing process to change the appearance to that of a genuine reclaimed Yellow Stock brick with a stronger mustard colour with soot engrained on the face and traces of mortar residue.

DIMENSIONS TOLERANCE RANGE FREEZE THAW PACK SIZE $9 \times 4^{1}/_{2} \times 2^{3}/_{4}$ " $-228 \times 110 \times 68 mm$ T1 R1 F2 560

YELLOW MULTI STOCK

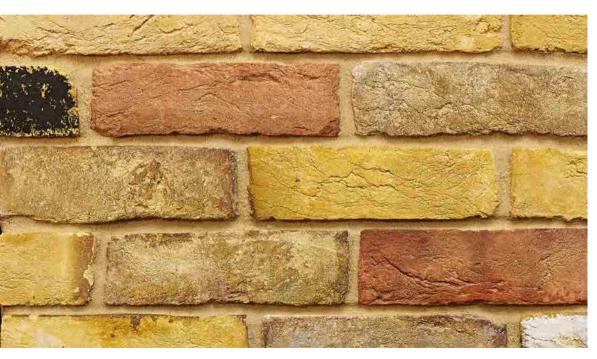




Dating back to the early 19th century, these characteristic red and pink toned bricks were a signature building material throughout London and the South East of England.

dimensions tolerance range freeze thaw pack size $9 \times 4^{1/2} \times 2^{3/4}$ " $-228 \times 110 \times 68$ mm T1 R1 F2 560

RECLAMATION YELLOW MULTI STOCK





Historically popular around North London, this brick includes red and pink bricks blended with our Reclamation Yellows. The amount of each colour can be tailored to customer requirements.

 DIMENSIONS
 TOLERANCE
 RANGE
 FREEZE THAW
 PACK SIZE

 9 x 4¹/₂ x 2³/₄" - 228 x 110 x 68mm
 T1
 R1
 F2
 560

CAMBRIDGE BUFF





A soft, creamy
yellow brick produced
from gault clay and
used historically in
prestigious buildings for
very high quality facing
work in Cambridge,
London, Suffolk and the
home counties.
Also commonly known
as a Suffolk White.

dimensions tolerance range freeze thaw pack size $9 \times 4^1/_2 \times 2^3/_4$ " $-228 \times 110 \times 68 mm$ T2 R2 F2 585

RECLAMATION CAMBRIDGE BUFF





These bricks are carefully put through a series of processes to give a subtle aged appearance. When old, these bricks exhibit a slight weathered grey appearance.

9 x 4¹/₂ x 2³/₄" – 228 x 110 x 68mm

TOLERANCE T2

RANGE R2 FREEZE THAW

2 1/2 " V I C T O R I A N O R A N G E W I R E C U T

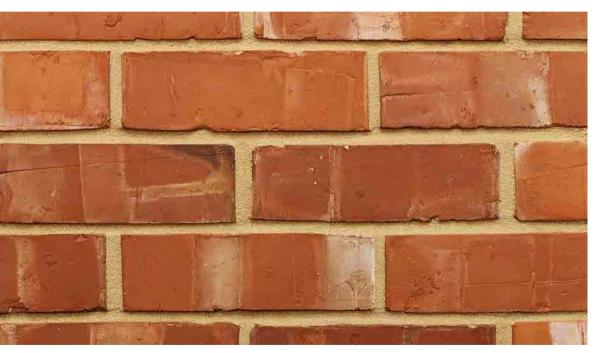




Manufactured using traditional extrusion methods, the red to orange shading of these very hard bricks is commonly seen across Southern England.

dimensions tolerance range freeze thaw pack size $9 \times 4^{1/2} \times 2^{1/2}$ " $-230 \times 108 \times 65$ mm T1 R1 F2 576

3" VICTORIAN BANDED WIRECUT

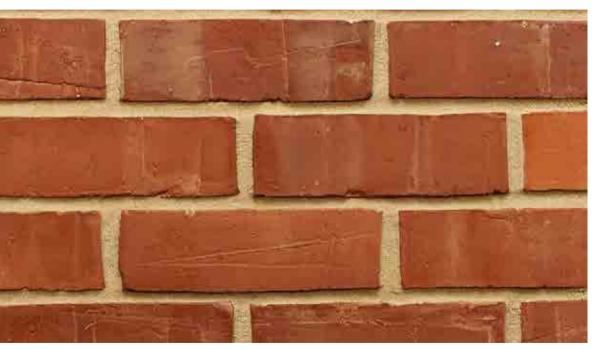




Found mainly in the
North West of England,
these extruded, wirecut
Victorian bricks display
characteristic pale
flashings through the
orange clay body
of the brick.

dimensions tolerance range freeze thaw pack size $9 \times 4^{1}/_{2} \times 3$ " $-230 \times 108 \times 73$ mm T1 R1 F2 540

3" VICTORIAN ORANGE WIRECUT





The most popular
Victorian brick used
throughout the Midlands
in the Shire counties
in both private and
public sector buildings.
Manufactured by cutting
an extruded ribbon of
clay by wire, hence the
name, they are typically
shades of red to orange.

9 x 4¹/₂ x 3" – 230 x 108 x 73mm

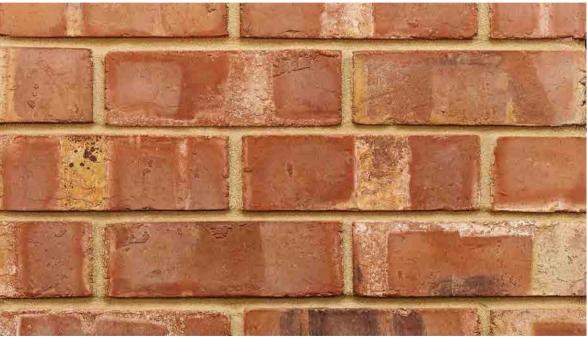
TOLERANCE T1

RANGE

FREEZE THAW

PACK SIZE

3" PRE WAR COMMON





These hydraulicallypressed bricks were
used in 19th century
terraced housing across
North West England.
They feature a
characteristic red and
orange base, pale
flashings and
dark 'overburns'.

01/2 x 4 x 3" - 215 x 102 x 73mm

TOLERANCE

RANGE

FREEZE THAW



METRIC BRICKS

Our handmade metric bricks
are slightly smaller than traditional
imperial sized products and
aimed more at the prestigious general
house building market, but still
offer the same variety and limitless
depth of character.



SOFT RED PAGE 39



FARMHOUSE ORANGE PAGE 40



COUNTRY BLEND
PAGE 41



URBAN WEATHERED
PAGE 42



RECLAMATION SHIRE BLEND PAGE 43



YELLOW STOCK
PAGE 44



RECLAMATION YELLOW STOCK

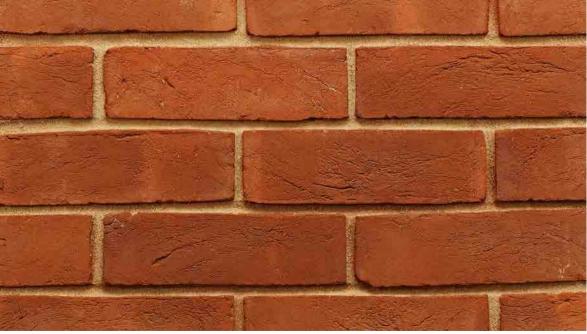


OLD JACOBEAN BUFF MULTI



PRE WAR COMMON
PAGE 47

SOFT RED





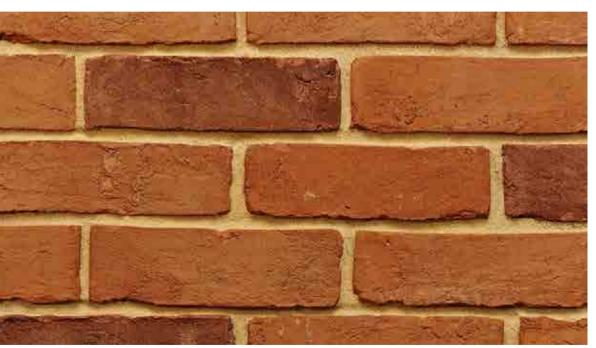
A metric version of the 'Red Rubber', with the same warm red shading and soft, rubbable texture.

DIMENSIONS 215 x 102 x 65mm TOLERANCE T2

RANGE R2

FREEZE THAW

FARMHOUSE ORANGE





A high quality orange/red blended handmade brick that was historically used in period properties such as barns and farmhouses throughout the Shire counties.

DIMENSIONS 215 x 102 x 65mm

TOLERANCE T1

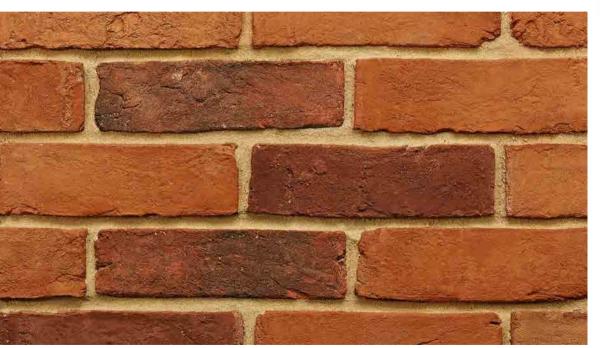
RANGE

FREEZE THAW

PACK SIZE

40

COUNTRY BLEND





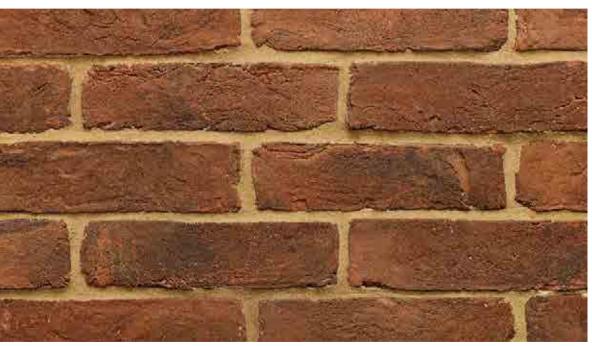
An orange/red handmade brick with subtle weathering to give an instantly established look, these bricks were used extensively throughout rural buildings over the centuries throughout the Shire counties.

DIMENSIONS 215 x 102 x 65mm

TOLERANCE T1

RANGE R1 FREEZE THAW

URBAN WEATHERED





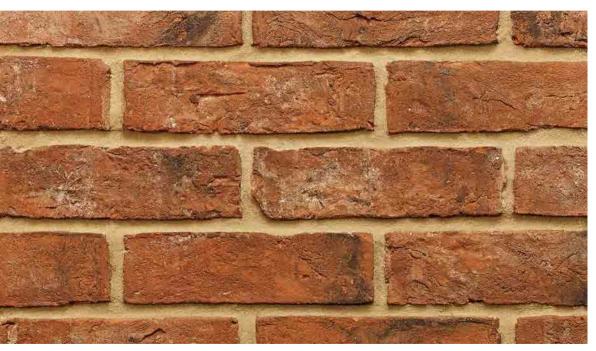
A metric reproduction of the characteristic red brick used to build Britain's great cities during the industrial revolution

DIMENSIONS 215 x 102 x 65mm

TOLERANCE T1

RANGE R1 FREEZE THAW

RECLAMATION SHIRE BLEND

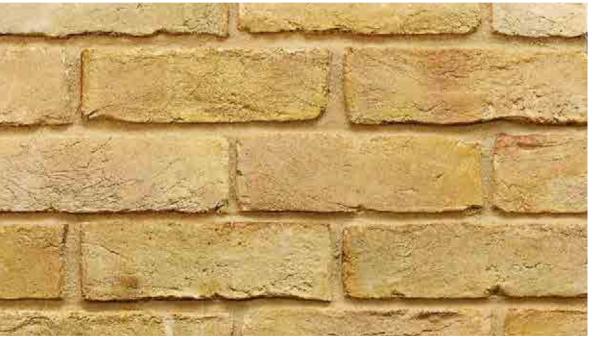




An ideal replacement for reclaimed handmade bricks salvaged from the demolition of old farm buildings, this reclamation brick is characterised by red/orange shades weathered with soot and grime with additional traces of lime mortar.

YELLOW STOCK





Known as a Yellow London Stock, these bricks have been extensively used in London and the surrounding counties since the 17th century. The bricks are a dark yellow colour and exhibit flashing and some black overburns as a result of how the bricks were fired with the addition of waste products in the clay.

TOLERANCE T1

range R1

FREEZE THAW

PACK SIZE 540

RECLAMATION YELLOW STOCK

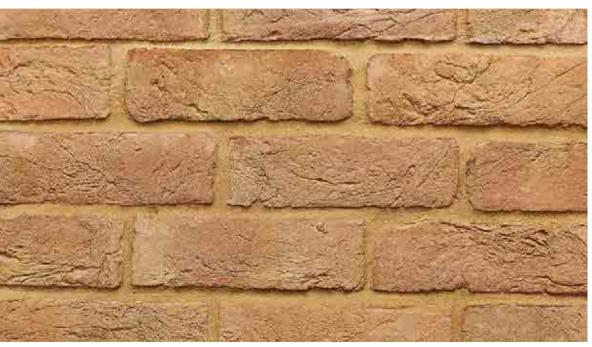




Our Yellow Stock undergoes an ageing process to change the appearance to that of a genuine reclaimed Yellow Stock brick with a stronger mustard colour with soot engrained on the face and traces of mortar residue.

DIMENSIONS TOLERANCE RANGE FREEZE THAW PACK SIZE 215 x 102 x 65mm T1 R1 F2 560

O L D J A C O B E A N B U F F M U L T I





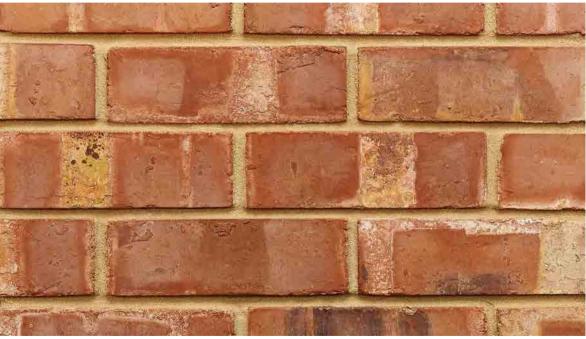
A pink/yellow multi handmade brick manufactured in a wooden mould to give a traditional appearance.

DIMENSIONS 215 x 102 x 65mm

TOLERANCE

range R1 FREEZE THAW

PRE WAR COMMON





This machine pressed red to orange brick was used throughout the 19th and 20th centuries, often tucked away at the sides and rear of a building. Flashings and overburns during firing give each one a distinctive and unique face.

DIMENSIONS 215 x 102 x 65mm

TOLERANCE T2

RANGE

FREEZE THAW

SOFT RED SPECIALS



HALF ROUND COPINGS



BLUE HEADERS



TRIANGULAR COPINGS







PLINTH STRETCHERS



Blue headers were laid into walls, mixed generally with a Soft Red brick. These are very common throughout the Southern and Eastern parts of the UK.



Available in two types **Shalf** round and saddleback), coping stones are the traditional way to cap brick walls, while plinth stretchers are used for detailing work such as returns, window cills, corbelling and kerbs Available in Soft Reds only in both standard and reclamation finish.



FLOORING

Indoors or out, brick paving
makes an attractive, hardwearing
alternative to traditional
flooring materials.

Laid in an interlocking bond for strength and visual impact, our paving bricks create a durable surface that is ideal for driveways and garden paths. They also make a striking statement in entrance halls, kitchens and other internal spaces.

Unlike concrete paving slabs, brick pavements mature and deepen their character with age. Like all the facing bricks in our extensive range, they are highly resistant to frost damage and CE marked for quality and consistency.

So you know whether you're laying a driveway, patio area, footpath or floor, you can trust them to perform at their very best.

50 M M T U D O R B R I C K / P A V E R





Ideal as solid brick or pavers, these orange to red bricks have been used since the 15th century for properties of distinction.

SUFFOLK FLOOR BRICK





Historically used in rural properties and churches across Suffolk and Norfolk, our handmade floor bricks have a slightly sanded surface and are buff coloured with pink hues.



BRICK SLIPS

Brick slips are a quick and easy way to bring the look and feel of an authentic exposed brick wall to virtually any residential or commercial project.

Our slips range includes new and reclaimed brick faces from some of our most popular collections, carefully cut and sorted to replicate exactly the banding, colouration and texture of conventional brickwork.

Slips are widely used in shops, restaurants, pubs and bars to add a rustic atmosphere to otherwise anonymous retail units. They're also a great way to customise domestic interiors.

All our slips are available in loose packs; just fix and point for a finish that's completely indistinguishable from the real thing. We also provide matching corner or 'pistol' slips for all our ranges.



















VICTORIAN ORANGE WIRECUT

Our most popular slip and sold all over the UK, they offer an instantly aged appearance and are hand cut from traditionally manufactured Imperial Wirecut bricks. The appearance is a smooth slightly textured face with shades of orange to red.



GEORGIAN

This distinctive brick dominated the Georgian town and countryside.

Today, our Georgian brick slips with their broad colour spectrum from rich plum to oranges and soft reds let you recreate the look that defined an era.



FARMHOUSE ORANGE

These distinctive light to mid-orange slips display the textured surface and creasing seen in original brickwork of farmhouses and barns across rural England. A perfect choice to achieve the authentic look and feel of an original exposed brick wall.



RECLAMATION SHIRE BLEND

If you want to create the classic reclaimed handmade brick look, these are the perfect option. The base colour is orange to red but the slips exhibit the weathering and mortared appearance of a reclaimed brick, giving an instantly established feel















URBAN WEATHERED

These bricks slips are produced from handmade bricks that have the natural weathering of urban areas – the base colour is dark red and they are perfect if you wish to recreate that city warehouse interior appearance that looks a hundred years old.



OLD JACOBEAN BUFF MULTI

An attractive, rustic slip cut from handmade bricks, the Old Jacobean Buff Multi is traditional in appearance, with a rich combination of colours from pink to subtle yellows.



CHESHIRE RECLAIMED

A rustic multi coloured handmade slip that will give a traditional reclaimed brick appearance instantly, very similar to the typical hand made bricks found in the North West of England.



YELLOW STOCK

The choice for London and the Home Counties and both popular in commercial developments and as a backdrop for ultra modern residential living areas. Our slips vary from subtle yellow to mustard shades with the trademark black spotting on the face.







porky's bbq

RIVER ISLAND

STIROPEZ







WHITE GLAZED

These slips offer a smart, practical and contemporary finish to projects of every type. Our slips are manufactured to replicate the genuine reclaimed glazed bricks from UK demolition sites which are in short supply.



PENTHOUSE RECLAIMED TUMBLED

Inspired by the renovated loft apartments of New York and London that offer original exposed brick walls, these brick slips are produced from genuine reclaimed bricks put through a tumbling process to produce a softer edge and smoother finish which also makes them ideal for painting.



BARNSTOCK RECLAIMED WIRECUT

These are produced from high quality reclaimed bricks and have the worn and weathered appearance which complements the most sophisticated contemporary designs. No two bricks are the same and colours vary from orange to red with some overburns.



TUDOR RECLAIMED HANDMADE

Made from the finest Cheshire handmade bricks over 100 years old, these slips have had years of weathering which gives a rustic finish that simply can't be replicated. Colour variation from orange and red to purple often within the same slip.



HOW TO INSTALL

Our reclaimed brick slips are incredibly easy to install with some careful planning.
Follow our step-by-step guide.



SURFACE PREP & MARKING OUT

Remove any loose paint or plaster, and repair any flaking surfaces. Dust down the prepared surface and remove any grease or dirt. Seal the surface with a suitable primer. Mark out level lines using a spirit level on the blank wall surface.



ADHESIVE

Mix your tile adhesive to the desired consistency, applying the adhesive to the surface at a depth of 3-4mm to an area you can cover quickly.







FIT THE (RECLAIMED) BRICK SLIPS

From the bottom upwards, stick your brick slips to the desired surface, cutting in where necessary. Stick your second course, using your desired bond pattern and using spacers between courses. Complete the works whilst the adhesive is still workable.





POINTING

Once all the tiling is complete ensure the slips are clean and dry then apply the first coat of matt finish sealer to protect the surface of the slip before the grout is applied.



SEALER

If desired, when all the pointing has been completed, brush the whole wall to remove any loose deposits ensuring the surface is clean and dry. Apply a coat of matt finish sealer to the surface of the brick slips using either a brush or roller.







TESTED FOR LIFE

As the first defence against the elements, bricks need to be able to stand up to the harshest of conditions. That's why everything we manufacture has passed the most rigorous tests to show it won't let you down, come rain or shine, and why nothing leaves our premises without that critical BS EN 771-1 certification. All of our bricks are tested at Lucideon (formerly Ceram), the UK's leading testing laboratory, for the following tests:-

Freeze Thaw

A brick panel is built and saturated for seven days before being frozen to -15°C and then thawed to + 20°C. This process is repeated 100 times and the level of frost resistance is recorded :- F2 is totally frost resistant, F1 is moderately frost resistant and F0 means no frost resistance. This test replicates the weather conditions in which a brick would be expected to perform in the European/British climate.

Compressive Strength

10 bricks are selected from a production batch and each brick is subjected to a uniform pressure in a testing frame where the pressure is increased until the brick fails. The average pressure is calculated for all ten bricks and then recorded as the compressive strength for that product.

Water Absorption

This is measured by how much a brick increases in weight after it has been soaked in water for 24 hours. Results are given as a percentage, so for example a brick with a water absorption of 15% will take on 15% of its dry weight in water.

Soluble Salts

The test is carried out in the laboratory and measures the quantity and type of salts that are present in the selection.

The results are then published :- S0 is suitable for completely protected walls with no saturation (internal, rendered or cladded), S1 is suitable for brickwork for normal levels of saturation and S2 is suitable for brickwork with prolonged levels of saturation.



Dimensions

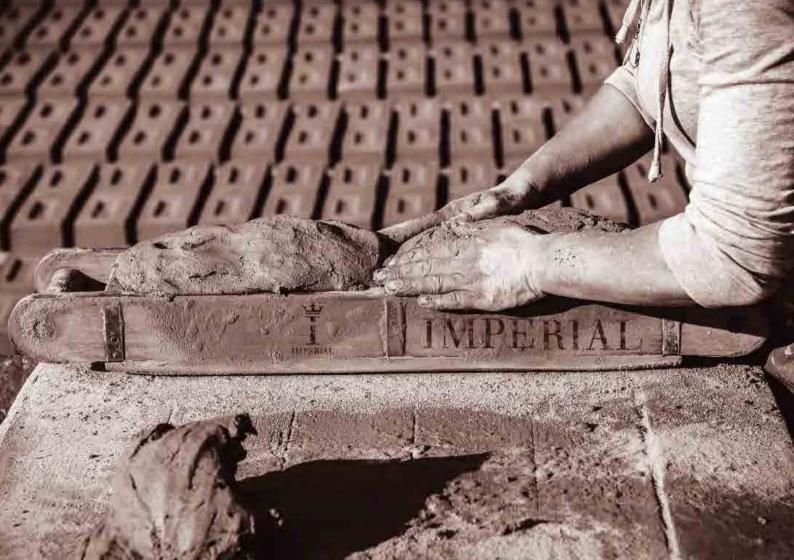
10 bricks are randomly sampled and measured with a bespoke measuring device in millimetres for length, width and height in that order.

The manufacturer will declare which tolerance categories the mean values fulfil; the mean value for each dimension is calculated by adding up the total mm across all 10 bricks and then dividing the total by 10. There are three classifications for mean: TM quoted by manufacturer may be wider or closer than other categories, T1 quoted means a set tolerance to the bricks against the declared size and T2 means a tighter tolerance to the declared size.

The manufacturer will also declare range value for the bricks which is the overall difference between the largest brick and the smallest brick within the 10 bricks measured. Again the declared dimension must fall within a range classification :- RM means the range in mm may be wider or closer than other categories, R1 means the bricks must fall with a certain tolerance depending on the dimension and R2 means the bricks must fall within a tighter dimension.

Test results for all our bricks are available on request for your comfort and peace of mind.







CE MARKING

CE marking is a way of showing a product complies with EU laws, allowing its free movement and use across Europe. It became mandatory in July 2013.

The CE label on our bricks is your way of telling at a glance that they are safe, standardised and fit for purpose, whatever the job, and our way of showing you we have met all the legal standards necessary to sell our bricks anywhere in the EU.

For brick products to earn a CE mark, there is a three-stage process:

- Factory production control. Whichever factory bricks are made in, the UK or abroad, there must be clear documentation detailing the entire manufacturing process from the excavation of the clay, through the moulding and firing process, to quality control and packing. This ensures a consistent quality product, every time.
- 2. Testing to internationally agreed standards at a recognised test centre. In this case, at Lucideon (formerly Ceram) in Stoke.
- The fixing of a Declaration of Performance label
 in a prominent position on the pallets themselves.
 This effectively declares the performance of the bricks
 in line with the initial type testing.



ENVIRONMENTAL MANUFACTURING

Our environmental impact is controlled at every stage of production so you can be assured that our bricks are helping to build a more sustainable world. With carefully controlled use of natural resources, reuse of manufacturing waste products and the recycling of products such as glass from outside the process, we're doing everything we can to minimise the effect of our production on the environment.

Raw materials

All our clay is extracted from licensed clay fields and from construction waste wherever possible.

Recycling our own waste products

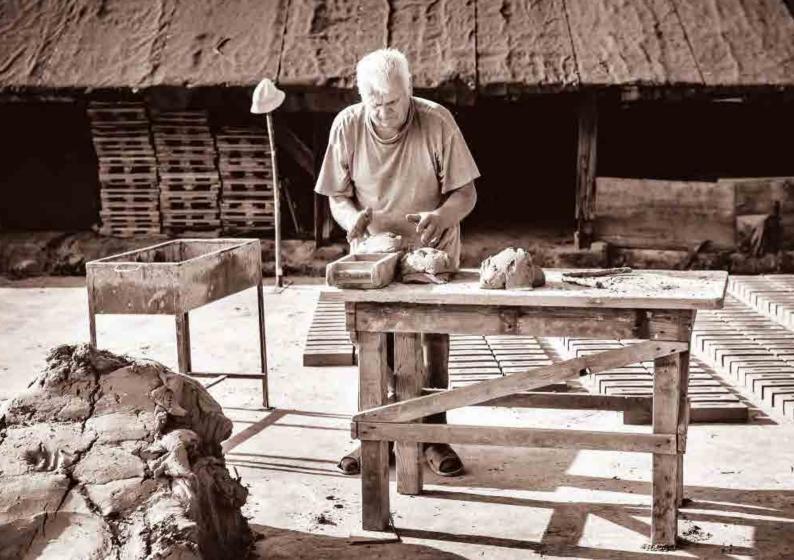
We make sure any bricks that are damaged during manufacture are recycled back into production.

We also ensure that the water used to prepare our clay suspensions is recycled rather than wasted wherever possible.

Recycling other's waste products too

Our suppliers have also been busy developing ways to incorporate everything from recycled glass and paper and even waste tobacco and tea leaves into our manufacturing processes, making sure less of the earth's non-renewable resources are consumed and more of what we normally throw away is put to good use.







IMPERIAL BRICKS

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Imperial Bricks is a trading style of Nationwide Reclamation Ltd